

UK & EIC PAVILION

Hydrogen Technology Expo

Europe

2024

23 - 24 October 2024 | Messe Hamburg, Germany

Supporting Partner:



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EVENT
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Date: 23 - 24 October 2024

Location: Messe Hamburg, Germany

Join the **EIC Pavilion at Hydrogen Technology Expo Europe 2024** to secure a prime stand location, enhanced promotion and visibility as well as access to industry experts through our extensive networking opportunities.

The **Hydrogen Technology Expo Europe** will bring together the entire hydrogen value chain to focus on developing solutions and innovations for low-carbon hydrogen production, efficient storage and distribution as well as applications in a variety of stationary and mobile applications.

More than **300 international speakers** and over **15,000 attendees** will come together to discuss, and see, the latest technologies and engineering solutions, advanced materials, manufacturing equipment, infrastructure, as well as test and evaluate tools and services to finally commercialize hydrogen as a mainstream provider of clean, renewable energy. PLUS – see more than **650 exhibiting companies** in the main exhibition hall. The UK & EIC Pavilion is positioned in a fantastic location in Hall A1.

Join us and be a part of the experience!

15,000

Attendees

650+

Exhibiting Companies

300+

International Speakers

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Market Intelligence

The European Union has placed hydrogen at the core of its Net Zero Strategy, launching its hydrogen strategy in July 2020, as well as the RePower EU plan, which sets targets of 10million tonnes per year of renewable hydrogen production by 2030, with a further 10million tonnes per year to be imported by the same year. The Renewable Energy Directive has also now mandated a target of 42.5% of hydrogen produced to be renewable by 2030. Several countries, including Spain, Portugal and Germany have updated their strategies to increase their targets for hydrogen production. The EU has also approved a number of electrolyser funding schemes from Italy to Spain.

There are currently 309 hydrogen production projects in various stages of planning and development set to come online in Europe by 2030, with an estimated CAPEX value of over USD\$121bn. 89% of these projects are green hydrogen projects, with a combined planned capacity of over 45GW. The UK leads the way in terms of number of proposed projects while the Netherlands (39 projects and 5.1GW of planned electrolyser capacity) and Germany (35 projects and 4.5GW of planned electrolyser capacity) lead the way in Mainland Europe. Germany is set to be a leader in hydrogen production with a target of 10GW by 2030, with the country also set to become one of the world's largest importers of the gas and looking to develop an integrated network for hydrogen transportation centred on the Lingen, Hamburg and Wilhelmshaven production hubs. There is also interest in international hydrogen transport networks, including the H2Med and SouthH2 schemes. Other major markets in Europe include Spain, Portugal, Norway and Denmark.

\$121 Billion

CAPEX value by 2030

309+

Hydrogen production
projects in Europe

89%

Green Hydrogen projects



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Benefits of Participating on the EIC Pavilion



Prime Location



Enhanced Promotion



High visibility presence



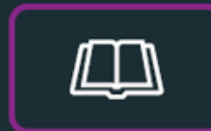
Access to industry experts



Dedicated project manager



Appointed EIC freight partner & stand designer



Company profile in the EIC group brochure



Help to identify potential partners & customer



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Your Stand



* Example image for display purposes only

Stand package includes:

- All above listed benefits
- Back & side hard walls
- Fascia name board
- Lighting + 1 power outlet
- 1 round table & 3 chairs
- 1 lockable counter with logo
- Literature rack
- Wastepaper basket
- Access to UK Lounge
- Networking Reception
- Project Management



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Costs

(Excluding VAT)

Shell Scheme Stand Cost

EIC Member

£940

per sqm

Non Member

£990

per sqm

**Contact our team if you wish to discuss free build stands.*

Additional Costs

Corner Fee
(Optional)

£350

per corner

Sub Exhibitor Fee
(Optional)

£150

Example member costs

9m² from
£8,460

12m² from
£11,280

15m² from
£14,100



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How to Book

To secure your space, please complete your booking form and return to: internationaltrade@the-eic.com



Contact

If you have any questions about the event or wish to discuss your options in more detail please contact:

Serena Carvalho

Project & Events Manager

E: serena.carvalho@the-eic.com

FX Payment Partner:

Corpay[^]

Supporting Partner:



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